



North Carolina Education Lottery Commission

Dr. Charles A. Sanders
Commission Chairman

Tom Shaheen
Executive Director

Attention All Lottery Ticket Retailers:

The NCEL received inquiries regarding the legality of NC lottery retailers also stocking and selling Treasured Arts' pre-paid phone cards with the Free Money Lotto promotion. Some of you have received inaccurate information, and NCEL wants to get that information corrected.

Retailers who sell North Carolina Education Lottery tickets may continue to sell Treasured Arts products. In 2005 the North Carolina Court of Appeals affirmed a decision by Superior Court Judge Robert Hobgood holding that Treasured Arts' promotion and phone cards "are not an illegal gambling arrangement, lottery, or game of chance . . ." American Treasures, Inc. v. State, 617 S.E.2d 346, 352 (2005). The NCEL regrets any confusion.

Carla Archie
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